STRATEGIC PLAN 2012 - 2016

OUR MISSION:

Strengthening our communities by inspiring Oregonians to actively engage, volunteer, and serve.

OUR VISION:

For Oregon Volunteers

- Oregon Volunteers is *the* trusted resource on volunteerism and civic engagement.
- Oregon Volunteers is integral and vital to Oregon's addressing of our state's greatest needs.
- Oregon Volunteers Is sustainable with resources and stability to meet its mission.

For Oregon

- Volunteering is an integral, prominent and essential part of every day life.
- Oregon's 36 counties have strong, healthy communities built and sustained through service
- Public engagement drives government.

OUR VALUES

Community

Strengthening Oregon through service and volunteerism is the heart of everything we do.

Diversity

Commission programs, members and staff strive to reflect the full diversity of all Oregonians. We are especially attentive to issues of diversity including: race, gender, political affiliation, class, education, geography, interests, disability, sexual orientation, age, culture.

Effectiveness

The results of an efficient, effective, strategic use of resources will further the commission's mission. We will make decisions in line with short and long term priorities.

Mutual Benefit - Gyoto Ryoung

We take intentional action to create a triple win (win 3) – a win for the commission, for our partners, and for Oregon communities.

Integrity

We do what we say we'll do and only what we are able to do.

Partnership

We invest time in building relationships, honoring diverse perspectives, and creating win3 solutions.

Innovation and Creativity

We encourage new ideas and find solutions to better serve Oregon communities

Executive Summary

ABOUT THIS PLAN

The creation of this strategic plan was a joint effort between staff and members of the Commission. The goals and strategies were developed during a facilitated retreat with Commission members and staff in October 2011. Prior to the retreat two surveys were conducted to solicit input from a wide variety of stakeholders. Their valuable input was compiled and considered throughout the process.

There are four overall goals included in this strategic plan; they relate to volunteerism, civic engagement, AmeriCorps, and organizational strength and capacity. The strategies related to these goals are outlined in the plan.

The Commission and staff will regularly monitor progress on the plan. This plan will serve to guide and focus our efforts as we work with the community to inspire Oregonians to strengthen their communities through service, volunteerism and civic engagement. This plan may be amended as needed.

OUR GOALS

GOAL 1: Volunteerism

Organizations are capable of providing positive volunteer experiences and people are able to find meaningful, appropriate volunteer opportunities.

GOAL 2: Civic Engagement

Community organizations have the resources needed to involve residents in addressing local needs and residents participate in the life of their communities.

GOAL 3: AmeriCorps

High quality AmeriCorps programs continue to address local needs identified by communities.

GOAL 4: Organizational Strength and Capacity

Oregon Volunteers has robust resources to achieve its mission.

GOAL 1 - Volunteerism

Organizations are capable of providing positive volunteer experiences and people are able to find meaningful, appropriate volunteer opportunities.

Volunteerism Strategies:

1.1 We promote and support the State Commission's Committee on Volunteerism to:

- 1.1.1 Promote and support local and state government service initiatives.
- 1.1.2 Promote and support youth volunteerism.
- 1.1.3 Promote and support local volunteer management capacity building.

GOAL 2 – Civic Engagement

Community organizations have the resources needed to involve residents in addressing local needs and residents participate in the life of their communities.

Civic Engagement Strategies:

2.1 We promote and support the State Commission's Committee on Civic Engagement to:

- 2.1.1 Provide educational opportunities statewide to strengthen all aspects of engagement by Oregon residents.
- 2.1.2 Develop and maintain a comprehensive statewide civic engagement inventory.
- 2.1.3 Build and maintain a strong statewide network of public and private organizations engaged in strengthening community.
- 2.1.4 Promote and support K-H service learning activities

GOAL 3 – AmeriCorps

High quality AmeriCorps programs continue to address local needs identified by communities.

AmeriCorps Strategies:

3.1 We promote and support the State Commission's AmeriCorps Committee to:

- 3.1.1 Recognize, honor and build the skills of AmeriCorps members.
- 3.1.2 Build and maintain a targeted portfolio of AmeriCorps programs that maximize results.
- 3.1.3 Monitor, support and evaluate AmeriCorps programs in the State portfolio.
- 3.1.4 Promote AmeriCorps throughout Oregon.

GOAL 4 – Organizational Strength

Oregon Volunteers has robust resources to meet its mission.

Organizational Strength Strategies:

4.1 Build and diversify the board and committees to more closely reflect the State.

4.2 Develop and implement a strategic fund development strategy with outside support for Oregon Volunteers! and AmeriCorps.

4.3 Develop plan to build strong relationships with elected officials and National Service Family

4.4 Cooperate with partner organizations and agencies to develop framework for managing spontaneous disasters